



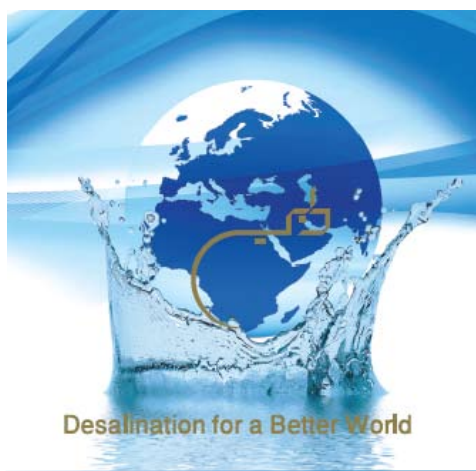
EZW bi-monthly newsletter

THE Zone



STAGE SET TO RECEIVE OVER 1800 EXPERTS TO IDA WORLD CONGRESS 2009 IN NOVEMBER

The event to address major water management issues facing the region



Desalination for a Better World

Preparations are well underway to welcome over 1800 prominent desalination experts from across the globe to Dubai next month for the IDA World Congress 2009. The event, the biggest of its kind in the Middle East, is being held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of UAE and Ruler of Dubai from 7 - 12 November at the Atlantis Resort - The Palm.

Commenting on the event HE Sultan Ahmad Bin Sulayem, Chairman, Dubai

World said: "The IDA World Congress 2009 is fully in line with the vision set out for Dubai and the UAE. We are committed to create awareness about the critical issues confronting the region, invest in technologies that deliver long-term benefit and engage the local, regional and global communities to develop sustainable solutions."

The Middle East is the most water deficit region with the average amount of water available per person which is only 15% of the world average. It is widely accepted that long before 2050, every country in the region will face dire water shortages that only efficient desalination technology can avert.

"The event is very significant for the entire region since it will address major water management issues that we all are facing in the Middle East," said Salma Ali Saif Bin Hareb, Chief Executive Officer, Economic Zones World commenting on the importance of the IDA World Congress.

An estimated 7,500 desalination plants are in operation worldwide, of which 60% are located in the Middle East. The market for water and wastewater

treatment equipment in the GCC is set to grow at over 8% over the next five years according to research from market analysts Frost & Sillivan.

The market saw unprecedented growth in 2008 stemming from investments in infrastructure, real estate, petrochemicals, oil and gas and other sectors. Overall, the Middle East states are expected to spend between \$100 and \$120 billion over the next 10 years on water and wastewater management projects to counter the severity of water scarcity.

The five-day congress themed 'Desalination for a Better World', will address global issues on water management, latest desalination technologies, environmental and energy impacts of desalination and will focus on promoting sustainability in the sector.

Ibrahim Al Janahi, Chief Commercial Officer of Economic Zones World and a member of the IDA Organizing Committee said: "We are pressing ahead full steam for the event and it is shaping up to be the most exciting and ambitious Water Management event ever held by the IDA. This is

a subject that is very important to the UAE and we are committed to sustainable development of our water resources and playing a vital global role in fostering R&D and best practices in the industry." He also added that the conference had already generated tremendous response from the sector, reflecting its keenness to open dialogue and find sustainable solutions to global water challenges.

The Congress, which has grown year on year, involves the world's most prominent industry players, including end-users (utilities), manufacturers and suppliers, government officials, researchers, financiers and members of academia from 80 countries.

Hamad Al Hashemi, Managing Director, Dubai Institute of Technology - TechnoPark, said: "The objective of the conference is to gather the best and brightest in the industry under one roof, offering attendees quality exposure to the very latest developments in desalination and encouraging cooperation and development internationally on environmentally sustainable technologies in the sector. **Continued on page 9**



DUBAI LOGISTICS CORRIDOR POTENTIAL TO BE SHOWCASED AT INAUGURAL SITL

The initiative to quadruple Dubai's logistics efficiency and its capability to move goods across the region



Economic Zones World and Dubai World Central will present The Dubai Logistics Corridor in a combined session at SITL, the international week of transport and logistics, on the 4th of November. The corridor, encompassing Jebel Ali Port, the region's largest container port, Jafza, Al Maktoum International Airport, one of the world's largest airports as well as Dubai Aviation City/Dubai Logistics City, on completion, is projected to quadruple Dubai's logistics efficiency and its capability to move goods across the region. This is achieved by the reducing of sea-air transfer time to less than an hour from the present four hours. The initiative will eventually provide a further boost to Dubai's non-oil trade.

The interactive session at SITL will be run by the project teams of both entities, with the presentation being delivered by Pat McGillicuddy, COO Economic Zones World and Michael Canon, CCO of Dubai Aviation City Corporation.

SITL, will be held from the 3rd to the 5th of November 2009 at the Dubai International Convention & Exhibition Centre under the patronage of H.H Sheikh Ahmed Bin Saeed Al Maktoum, President of Department of Civil Aviation and Chairman of Emirates Group. It represents one of the industry's most successful shows worldwide with eight transport and logistics exhibitions, in eight countries and three continents. SITL Dubai 2009, the first edition, has received wide interest from leading players coming from more than 10 countries.

Throughout the show, a number of related side events will run including a two-day Global Shippers' Conference gathering shippers from Europe, the Americas and Asia to discuss the challenges facing the global freight industry. The business and investment forum will offer a platform for exhibitors to present their product and services, while SITL's Hosted Buyer Programme will bring active buyers to meet with exhibitors and explore business opportunities.

Collaboration on the Dubai Logistics Corridor, announced in June of this year, marks a major step forward in raising Dubai's redistribution capabilities and its status as a leading global commercial and trading hub. **Continued on page 9**

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CEVA LOGISTICS OPENS ITS NEW REGIONAL HEADQUARTERS IN ICONIC PYRAMID BUILDING AT JAFZA SOUTH

The sustainable facility developed by Gazeley embodies CEVA's distinct brand



CEVA Logistics' new regional headquarters in Jafza

CEVA Logistics, one of the world's leading Supply Chain management companies, recently opened its new state-of-the-art regional headquarters in Jafza South.

The new headquarters of CEVA Logistics FZCO is located in a unique Pyramid Building leased from Gazeley, a member of Economic Zones World, and a global developer and provider of highly efficient, carbon positive logistics space.

The 12,000 square metre building houses CEVA Logistics FZCO's regional corporate office as well as sophisticated warehousing facilities. The Pyramid has 13 loading bays to support quick loading and unloading of cargoes.

CEVA is implementing its lean principles in warehouse operations. These principals are designed to realize efficiency and quality through waste reduction based on sustainable, continuous improvement of operations. The programme was adapted from Toyota's production system and focuses on eliminating waste at all levels from redundant motion in warehouses and waiting times of vehicles to the under utilized potential of employees.

CEVA is focusing on serving customers in oil and gas, industrial, automotive and tyres, retail and fashion as well as technology sectors in the Middle East.

The move is part of CEVA Logistics' massive expansion plan to substantially increase its presence in the Middle East region.

Shamsudeen Ahmed, Regional Director, CEVA in the Middle East commenting on its expansion plan said: "We are rapidly expanding our presence in Dubai and the region. We anticipate that our Jafza facilities will grow by a further 65,000 square metres in the next 12 months, taking our total space in the zone to approximately 110,000 square metres."

CEVA Logistics FZCO is a fully owned subsidiary of Netherlands based CEVA Group PLC., which is one of the world's largest logistics and supply chain management companies. CEVA Group was formed in 2007 from the merger of the former TNT Logistics, a leading contract logistics operator with US based freight management major Eagle Global Logistics and combines the heritage of both market leaders. As of 31 December, 2008 CEVA's global network comprised more than 1,200 locations in 100 countries. Its annual revenue in 2008 touched the Euro 6.3 billion mark. CEVA Group operates more than 600 warehouses around the globe summing a combined space of approximately 8.6 million square metres. CEVA Logistics recorded new business wins worth Euro 1.7 billion since 2008, the company's first full year operating as an integrated business. The company grew at an average rate of 5.3 per cent compared to market growth of 2-3 per cent in the current fiscal year.

CEVA provides end-to-end design, implementation and operational solutions in contract logistics and freight management to large and medium-sized national and multinational companies. The company

also coordinates and manages supply chain services on behalf of customers, providing a single point of contact for all activities and the ability to optimize services and make logistics activities more efficient and effective.

CEVA's contract logistics services include inbound logistics, manufacturing support, outbound/distribution logistics and aftermarket logistics. Its freight management services include air, ocean, and ground-based transportation, and freight transportation-related services such as customs brokerage, local pick-up and delivery service, materials management and trade facilitation.

CEVA globally focuses on a diverse range of market sectors including automotive and tyres, technology, industrial, retail and consumer goods, oil and gas, publishing, aerospace, and healthcare sectors. It has built leading market positions by understanding its focused sectors and has been applying its expertise to design and implement customized solutions that address sector-specific requirements.

CEVA's solutions and services are under-pinned by leading and bespoke technology to improve the visibility and control of products and information as they travel to their final destination. At the heart of these technological solutions is MATRIX, a custom developed proprietary technology which enables CEVA to monitor the flow of goods, provide transport optimization, warehouse management, inventory flows and stock controls.

CEVA's focused approach to the supply chain, which is underpinned by Operations Excellence and flawless implementation skills, provides a unique approach to delivering high standards. The company's Operations Excellence is driven by smart solutions developed on the basis of its experience and understanding of specific industries.

CEVA's smart solutions include Zero Defect Start Ups project management process, which aims to deliver complete compliance at the start of a new project. It is designed to meet customer-defined quality and service expectations and has proven to deliver to that standard.



Salma Ali Saif Bin Hareb, presenting Memento to Gianfranco Sgro, President, CEVA, SEMEA at the opening event. Seen in the picture are Talal Al Hashemi, MD EZW-UAE region and Shamsudeen Ahmed, Regional Director, CEVA in the Middle East



BOHLER WELDING GROUP ESTABLISHES REGIONAL HEADQUARTERS IN JAFZA

Seeks to serve the Middle East Markets from the new facility



Senior Bohler Welding Group and EZW officials at Bohlers's regional headquarters in Jafza

Austria based Bohler Welding Group has recently established Bohler Welding Group Middle East FZE, its regional subsidiary, in Jafza to serve its customers in the region more efficiently.

Bohler Welding Group is one of the world's leading providers of a complete

range of innovative solutions and products for all types of welding applications with particular focus on the medium to high metal grades. The company provides tailor-made solutions to oil and gas, petrochemical, food and beverage, paper, desalination, power generation, transport and construction industries.

Its customized solutions to oil and gas industries include wide ranging specially designed consumables for all welding applications in the construction of pipelines and advance welding technology for duplex stainless steel and other corrosion resistant alloys, which are of increasing importance for today's main offshore applications from the wellhead to the topside.

The company provides a full range of specially created welding consumables, solutions and technical know-how to the manufacturers who fabricate manufacturing plants for petrochemical, food, paper, and transport and desalination industries.

The company also provides specially developed welding consumables for different steel grades used in construction and refurbishments for thermal and hydro power plants as well as in specialized civil engineering projects such as bridge building and mechanical engineering applications.

From its regional headquarters in Jafza, Bohler Welding Group Middle East FZE

will cater to the UAE, Qatar, Oman, Bahrain, Kuwait, Saudi Arabia, Iran, Iraq, Jordan, Egypt, Yemen, Syria and Lebanon markets.

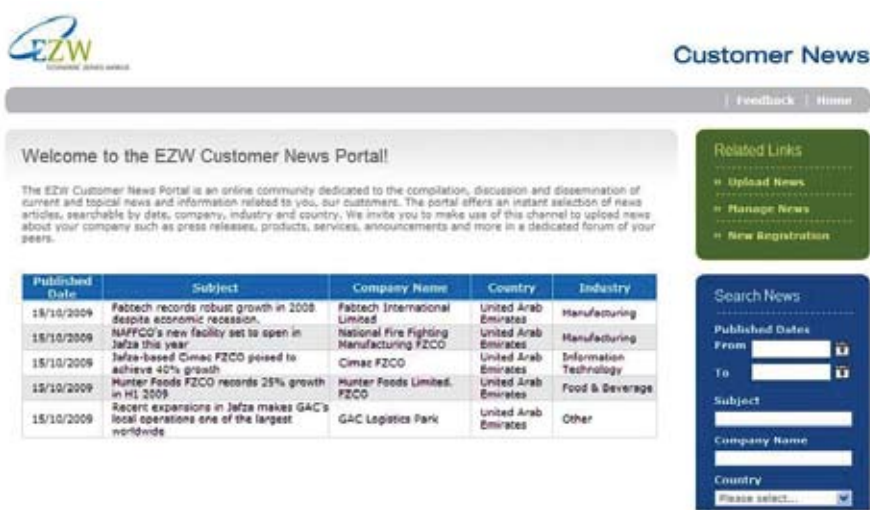
Commenting on its new facility in Jafza Bohler Welding Group Middle East FZE Managing Director Anders Andersson said: "With the creation of the dedicated service and warehouse facility in Jafza we will be able to offer an even faster response to customers' needs throughout the region."

Bohler Welding group has manufacturing facilities in Europe (Austria, Germany, Sweden, and Belgium), Latin America (Brazil and Mexico) and Asia (China and Indonesia). At present the Group has over 2,000 distribution partners and over 10,000 active direct customers in 80 countries across the world.

With more than Euro 550 million in revenue, the Bohler Welding Group is the second largest division of the Bohler-Uddeholm Group. In June 2007, Voestalpine AG acquired a majority stake in Bohler-Uddeholm AG to form a Euro 10 billion company.

ECONOMIC ZONES WORLD LAUNCHES INNOVATIVE PARTNER NEWS PORTAL

The customer focussed portal intends to serve as a central source of news



The Screenshot of Customer News Portal

Economic Zones World announced the launch of a new customer-focused news portal, <http://news.ezw.com>. The portal, accessible from EZW's own web site as well as the web sites of Jafza, TechnoPark and Gazeley, is intended to serve as a central source of news. All

news on the portal can be uploaded and managed by the Customers themselves. Customers will be able to upload and edit news about their companies including press releases, product information, announcements and more in a dedicated forum of their peers.

The News Portal will serve as a community forum dedicated to the compilation, discussion and dissemination of current and topical news and information related to all customers of Economic Zones World entities making it a powerful tool for industry experts and the press alike.

Saji Mathew, Senior Vice President and Chief Information Officer of Economic Zones World, said: "This is a radical new facility for the registered customers of Economic Zones World. A large community like ours required a common platform to share information about the activities of all members. It was this awareness that prompted us to launch the portal.

"We hope this platform evolves into an effective tool to communicate news and information not only to EZW members but also to the general public. The idea is to create a gold mine of information related to the business activities of a large group of companies and also provide a credible source of industry

information for news media and agencies."

All customers of Economic Zones World entities are preregistered and have automatic access to the portal to post reports and releases related to their business activities and gain relevant visibility and networking opportunities.

For further information on how to use this new service contact ezw.customernews@ezw.com

Answers for Sudoku

8	5	9	3	6	7	2	1	4
4	6	3	9	1	2	7	8	5
2	7	1	4	8	5	9	3	6
7	2	6	1	4	8	5	9	3
5	1	8	7	3	9	4	6	2
9	3	4	5	2	6	8	7	1
1	4	2	8	9	3	6	5	7
3	8	7	6	5	4	1	2	9
6	9	5	2	7	1	3	4	8



CONARES METAL SUPPLY LTD'S EXPANSION DRIVE ON TRACK

Jafza based Steel Major to Increase its production capacity 5 Fold by 2011



Conares Metal Supply Ltd's global headquarters in Jafza



Bharat Bhatia, Managing Director, Conares Metal Supply Limited

The mood at Conares Metal Supply Limited's Jafza based headquarters is quite bullish despite considerable slow down in the steel sector worldwide and more so in the Middle East which was experiencing a massive boom in the real estate sector until late 2007.

The steel major is vigorously pursuing its US\$ 100 million expansion plan which will increase its production capacity 5 times to reach 1 million ton per year by 2011.

Commenting on its ambitious expansion plan Bharat Bhatia, Managing Director, Conares Metal Supply Limited said: "We look at the current economic downturn as an opportunity to consolidate our strengths and enhance our capabilities to be fully prepared when the economic cycle turns. Our expansion plan is consistent with our strategy to not

only strengthen our existing markets but spread our reach to new regions.

"The first phase of our new 100,000 square metres facility, located in Jafza South, is almost complete and is expected to start operations in the first quarter of 2010. The 40,000 square metres state-of-the-art Steel Mill will be able to produce 500,000 tons of reinforced bar a year.

With the addition of this capacity, the company's total production will jump to 700,000 tons a year from its current capacity of 200,000 tons. The second phase scheduled to complete in early 2011 will boost our annual manufacturing capacity further to a little over 1 million ton."

On completion of its two-phased production facility Conares will be able to produce ½ a million tons of rebar and about 600,000 tons of black and galvanized pipes, colour coating lines and other products.

Conares Metal Supply Limited was established in Jafza in 2000. It started operations from a 15,000 square metre facility in Jafza North and has been growing at a remarkable pace ever since. In the span of little more than eight years Conares has expanded its facility in Jafza North more than three times.

The current 47,000 square metre facility of Conares in Jafza North includes its Global Headquarters, a high-tech steel processing centre and a state-of-the-art steel pipe and tube manufacturing facility. The 180,000 metric ton capacity plant is well equipped to produce both threaded and plain ended ½ " to 4" black and pre-galvanized steel pipes and tubes, square and rectangular sections conforming to ASTM, BS, EN standards.

Since 2001 Conares has achieved more than six fold growth in its turnover to reach AED 630 million in 2008. Conares expects its annual revenue to cross AED 1 billion by 2011 end when its new facilities become fully operational.

Conares currently sells 80% of its production in the UAE and other AGCC countries and exports the rest of its production to the other Middle Eastern countries, USA and Canada. With its enhanced capacity Conares will be able to meet requirements arising from emerging economies as well as the existing markets once they pull out from the current recessionary phase.

"Since rebars are mostly used in infrastructure related projects we expect the demand for our kind of products to pick-up sooner than expected particularly in emerging economies," Bharat said.



Conares's upcoming facility in Jafza South



NAFFCO WELL POISED TO MAINTAIN ITS GROWTH MOMENTUM IN 2009 DESPITE ECONOMIC SLOW DOWN

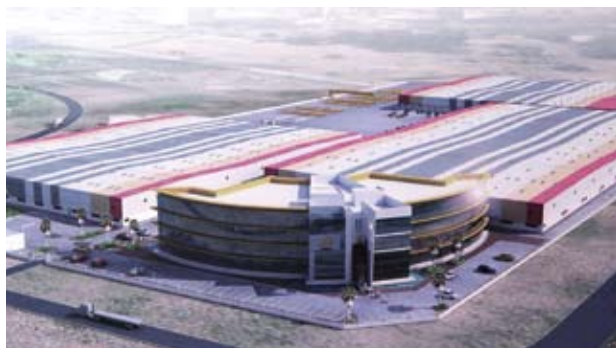
The new facility expansion to double its production capacity

Jafza based National Fire Fighting Manufacturing FZCO is well poised to hit + 30 per cent revenue growth in 2009 as well despite challenging market conditions. Its remarkable growth is driven by growing demand for its diverse portfolio of high quality equipment and fire protection solutions not only in its existing markets, which are now more safety conscious, but also from new markets. NAFFCO has posted an average growth of 30% in the last four years. In 2008 it achieved a record growth of 37% in its revenue to reach AED 613 million.

NAFFCO is one of the fastest growing manufacturing companies worldwide in the fire fighting equipment sector. It was established in 1991 in Jafza. Its state-of-the-art manufacturing facility in Jafza was fully equipped to produce a wide range of fire fighting equipment including fire extinguishers, fire cabinets, fire hose, pumps etc. The first consignment rolled out in 1992 which literally marked the beginning of a fast paced growth for the company. In the next five years NAFFCO moved forward aggressively to create a niche for its high quality products in the region. In just 17 years NAFFCO has emerged the largest fire fighting manufacturer in the Middle East and one of top worldwide. It currently employs 2400 people and has a strong presence in 78 countries across the world. Almost 75% of its production is exported to the Middle East, Europe and Africa.

The company is well respected worldwide for outstanding product quality and its capability to offer the most efficient fire protection solutions. It earned ISO 9001:2000 accreditation for its quality standards in 2000 and secured British Standards (BS), NFPA, LPCB, SABS, UL and FM accreditations for its entire product range, subsequently.

The company's core business entails Design, Manufacturing, Supply, Installation and Maintenance Services of products right from basic fire fighting equipment to highly sophisticated fire trucks. It



NAFFCO new Facility

provides total fire protection solution to Residential Buildings, Commercial Complexes, Telecommunication Centres, Industrial Installations, Refineries & Petrochemical Industries and Airport Installations.

Commenting on its deep commitment to fire protection Er. Khalid Al Khatib, CEO, NAFFCO said: "With simple but effective fire extinguishers of all sizes, custom made fire cabinets, heavy-duty fire hoses, high capacity powerful pumps, mobile fire fighting systems including CAF systems and highly advanced fire



NAFFCO world headquarters

engines, NAFFCO has dedicated itself to the science of fire fighting."

More recently, NAFFCO has diversified into the Passive Fire Protection arena and is now considered a specialist in the field of Automation and Control for all types of Fire Alarm and Security Systems.

The system engineering division of NAFFCO is among the best in the world and is well known for its immaculate designing, supplying and supervising installations of superior fire fighting systems and equipment. The company's ability to back up with comprehensive training, efficient maintenance and thorough system know-how has greatly reduced fire risks in Middle East.

The company has a team of professionals to research, identify and achieve the possible product innovations and value addition for meeting the changing needs of customers.

In recognition of its outstanding export performance NAFFCO in 2005 was presented the Middle East region's most prestigious Sheikh Mohammed Bin Rashid Al Maktoum Business Award for Excellence in Exports.

In 2006 NAFFCO was decorated with Sheikh Mohammed Bin Rashid Al Maktoum Award for Excellence in Manufacturing of Complete Fire Protection Solution.

In 2008 NAFFCO was presented Dubai Quality Appreciation Award for Excellence in Business and Quality of Service.

The successful completion of the world's biggest project in Passive Fire Protection for Emirates New Engineering Centre (7 Hangars for Airbus A380), Dubai added another golden feather to its cap.

Its existing 274,000 square feet facility in the free zone includes a state-of-the-art manufacturing and storage centre, its Global Headquarters and a regional office. NAFFCO is building a new 1 million square feet central

manufacturing facility in Jafza, which is expected to be fully operational before the end of 2009. The new facility will double its current production capacity. Further investment will see the plant's capacity enhanced to produce 300 fire trucks, 500 ambulances, 50 aerial platforms, 200 special class vehicles and 25 CFR units by the end of 2010.



Er. Khalid Al Khatib, CEO, NAFFCO

Strengthening its hold on the GCC market, NAFFCO has invested AED 40 million (\$11 million) in setting up a new plant in Qatar and plans to build similar capacity in Saudi Arabia and Kuwait. These are expected to go on-stream soon.

Al Khatib foresees 'excellent' growth prospects in West Africa, South Asia and the CIS countries. Benefiting from current levels of economic and infrastructure development, the Middle East and North Africa will generate good demand for NAFFCO products over the next four years, he said.

As the official representative of the NFPA (National Fire Protection Association) in the region, NAFFCO works to set standards in fire protection systems and safety goods and enhance awareness of fire hazards particularly in the UAE's high-rise construction industry.



G. PARK BLUE PLANET, UK'S FIRST CARBON POSITIVE LOGISTICS DEVELOPMENT WINS IAS "GREEN AWARD"

Gazeley's 5th award in a month for the cutting edge development



Jonathan Fenton-Jones, Global Procurement & Sustainability Vice-President of Gazeley holding the prestigious IAS Green Award

October 2009 has been a month rich in international recognition for Gazeley with yet another award for its achievements in sustainable development in the logistics industry. The prestigious IAS 'Green' award went to G. Park Blue Planet, a logistics infrastructure project developed by Gazeley in Chatterley Valley, UK.

Other recent honours won by Gazeley include: the Best Industrial Development Award at the UK Commercial Property Awards; Overall winner at the North Staffordshire Urban Design Awards; Best Sustainable Development at the 2009 LEAF awards;

and the best New Build—Commercial award in Newcastle.

The project also earned the BREEM (Building Research Establishment Environmental Assessment Method) "Outstanding" rating, earlier in the year. BREEM is the highest sustainable accolade available in the industrial property market.

Located on a former colliery site, G.Park Blue Planet is a 36,024 square metre development that houses the UK's first truly carbon positive logistics

development, with its own biomass micro power station and solar energy utilities. It allows for a total energy and water savings of up to £300,000 per annum, setting a new benchmark for the logistics industry in the UK and the world over.

The entire energy and heat for this development is supplied by renewable sources. This has helped it exceed, decades ahead of time, the UK Government's Climate Change Bill targets for both 2020 and 2050.

Jonathan Fenton-Jones, Global Procurement & Sustainability Vice-President of Gazeley said, "With G.Park Blue Planet at Chatterley Valley we believe we have created an industry blueprint for cutting-edge developments. Winning a string of awards has confirmed our belief that sustainability is integral to the design of logistics sites, and that businesses can benefit in terms of both the environment and their bottom line."



G. Park Blue Planet

CORNERSTONE LAID FOR IRON MOUNTAIN ARCHIVE CENTRE AT GAZELEY'S

The center will be one of the biggest and most sophisticated digital record centres from Iron Mountain



From left to right: Horst Roehrig, Mayor of Langgöns, Ingo Steves, MD Gazeley-Germany, Austria & Switzerland, Hans-Günter Boergmann, Managing Director of Iron Mountain Deutschland GmbH, Michael Merle, Mayor of Butzbach.

Gazeley proudly announced this month the start of structural work for the new Iron Mountain Archive Centre in Germany. Iron Mountain, world leader in information management systems, has a presence in 39 countries worldwide. They are a specialist in protection and archiving of business-critical information, and provide record management & data protection solutions to corporations across 20 European markets.

The company appointed Gazeley to construct the 18 meter high archive centre on a 16,000 square metre (172,000 square foot) plot of land at Gazeley's Magna Park logistics facility in Rhein-Main, a strategic area to serve the German market. The centre will be one of the biggest and most sophisticated digital record centres from Iron Mountain, and the estimated handover date has been fixed in April 2010. It will store and archive business-critical documents for Rhein-Main customers and will support Iron Mountain's existing presence in the area.

Ingo Steves, Managing Director, Gazeley - Germany, Austria & Switzerland, Hans-Günter Böergmann, Managing Director, Iron Mountain Deutschland GmbH, along with mayors of the neighbouring



GAZELEY SHOWCASES STRENGTH AT MUNICH'S EXPO REAL 2009

The high profile event ranks among the world's top real estate industry gatherings

Earlier this month, Gazeley showcased its market strength and prospects at Expo Real 2009, Europe's most important commercial property fair, held in Munich. This high profile event allows industry professionals to gain in depth understanding and knowledge about projects, investment and finance from internal markets, making it one of the top Real Estate rendezvous in the world.

Gazeley, the UK-based global logistics solutions provider, capitalized on this great gathering of industry leaders from Europe with a focus to re-establish association with its customer base and reaching out to a bigger network of contacts across Europe.

Senior officials, including Ingo Steves, Managing

Director, Gazeley - Germany, Austria, Switzerland, Mansoor Al Bastaki, Sales Manager, Commercial Sales UAE, and Thomas Karmann, Senior Vice President, Operations, Europe, held extensive talks with leading representatives from banks, investment funds, private equity companies and development agencies. They met decision makers from the logistics and property sectors as well as political leaders. Talks over potential co-operation were also held with landowners, agents and other prospective customers.

Ingo Steves, said: "Expo Real was a huge confidence-boosting exercise for us and an opportunity for us to get closer to our regular contacts and also widen our network. We held over 50 valuable meetings with leaders from different related sectors and

succeeded in opening many possible avenues of co-operation."

Gazeley's success at Expo Real is crucial as the market condition in Germany, the core region for Europe's logistics and related industries, is showing remarkable long-term sustainability. Secured income has opened possibilities for longer leases. Adding to this is the availability of good locations and demand for quality warehouses.

Gazeley's efforts for developing highly efficient, carbon positive logistics and industrial spaces has won wide acclaim across its operations in Europe and Asia and its service offerings are now available to customers in the UAE.



EZW team at Munich's Expo Real 2009

MAGNA PARK RHEIN-MAIN IN GERMANY



The Perspective of upcoming Iron Mountain Archive Centre at Gazeley's Magna Park Rhein-Main in Germany

communities, senior officials from the municipality, partners and representatives from the economic sector attended the cornerstone laying ceremony for the specialised facility.

Ingo Steves said: "The archive centre will be an important element in Magna Park Rhein-Main and will have the Gazeley stamp of sustainability in all its aspects. We are encouraged by the positive sign of economic recovery, particularly that of the property market, which is reflected in this Iron Mountain development."

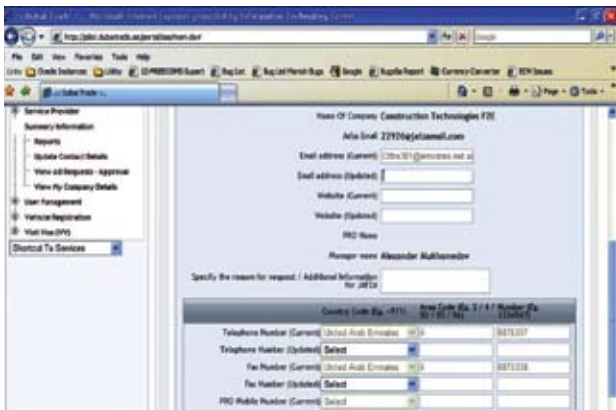
Hans-Günter Böergmann said: "The Rhein-Main archive centre is one of our most modern and largest. Operating from Magna Park will give us the added advantage of being based in the most efficient logistics centre in Germany's business hub."

The overall project, including the long term lease, has been sold to Marshgate, the UK-based investment group.



NEW OFFERINGS ON DUBAI TRADE FOR JAFZA CUSTOMERS

The electronic transaction platform enables clients to conduct most of their services online



The Screenshot of Dubai Trade Portal

In its effort to provide continually enhanced services to its customers, Jafza has introduced a number of additional services on Dubai Trade.

Dubai Trade is a secure portal that combines all electronic services provided by Economic Zones World, DP World, Dubai Customs and Dubai Multi Commodities Center. This single portal provides exclusive electronic services to the trading communities aiming to be the online centric hub linking stakeholders through end-to-end trade supply chain.

Dubai Trade's e-payment services are very popular with Jafza customers in the Free Zone. Dubai Trade has consistently upgraded and enhanced its services

over the years and the ROSOOM gateway allows multiple payment options through the portal, leading to faster and more efficient processing.

Jafza's electronic transaction platform enables clients to conduct most of their services online. Jafza has recently added new services to Dubai Trade making it easier for its customers to perform transactions online for greater convenience, particularly combined with EZ Post, the group's postal service.

The new services now available include Customer Contact Update, a service that helps customers directly update their contact details with Jafza and a Bank Guarantee Calculator that computes the Bank Guarantee amount online. Also on offer is a series of new letters including:

- Letter Branch Generic Letter
- Letter for Lost Documents to the Police (Arabic)
- Certificate of Company Name Change (FZE/FZCO)
- Certificate of Good Standing (FZE/FZCO)
- Letter for List of Directors, Managers and Secretary (English/Arabic)
- Letter for List of Share holders
- Letter for Company Conversion
- Letter to Bank to Open an Account
- NOC Letter to Open Representative Office to DED (English/Arabic)
- NO MOU required for FZE
- NOC to Open a Branch
- NOC to own Shares 49% in Dubai FZE_FZCO (Arabic)
- Tax Exemption Letter (Onshore)
- Letter Branch Authorized Signatory
- Letter Branch Company Name Change
- Letter Branch Bank Letter



The Screenshot of Dubai Trade Portal

AGILITY LAUNCHES NEW CONSOLIDATION AND REDISTRIBUTION SERVICE FROM ITS JAFZA HUB

The move will substantially reduce the lead time for cargo redistribution



Greg Olsen, CEO, Agility Dubai

Agility, one of the world's leading providers of integrated logistics solutions, has recently opened its state-of-the-art Container Freight Station at its Jafza hub. The new facility will substantially improve turn around time for inbound and outbound cargo at its regional logistics centre for the Middle East and African region in Jafza.

we have a competitive advantage to offer our clients - our global network. We have the global presence from which to leverage more countries and areas. In addition, we have substantial buying power with major carriers, meaning we can deliver greater value as well as a greater service to our clients."

Speaking on the business prospects and Agility's value propositions Greg said: "At a time when consignees are shipping smaller volumes, the LCL market is likely to grow. Dubai's Jafza and Jebel Ali Port are well placed to cater to this market as turnaround times for vessels are very quick compared to other ports. This means that goods can be cleared and delivered to Agility's CFS, and ready for redistribution within 8-12 hours of the vessel's arrival."

The new 1,000 square metre facility with 900 pallet positions is well set to consolidate the cargoes originating from various destinations worldwide for distribution throughout the AGCC countries and African destinations.

Greg Olsen, CEO of Agility Dubai, commenting on the new facility said: "Consolidation of LCL cargo is an important part of the ocean freight business and whilst we appreciate this is not a new product; we believe

Agility's CFS will offer handling and temporary storage of import/export laden and empty containers carried under customs control. Other specific



Agility in action

features of the facility include: free pick up of cargo within Jafza; value added services (repackaging, labeling...); door to door services; precise service schedules and multiple weekly frequencies.

Agility is a publicly traded company with \$6.8 billion in annual revenue and more than 37,000 employees worldwide. It operates from a worldwide network of 550 offices in 120 territories.



GAC PARTNERS WITH SWISS POST TO BRING DOCUMENT MANAGEMENT SOLUTIONS TO THE MIDDLE EAST

The alliance offers document management outsourcing to blue chip companies in the region



Christer Sjödoﬀ, Group Vice President, GAC Solutions

Jafza based GAC, one of the world's leading shipping, logistics and marine service providers, has recently signed a strategic partnership agreement with Swiss Post Solutions to bring their core expertise in document management to the Middle East region.

The alliance, to be known as GAC Office Solutions is part of the GAC Solutions services. It combines GAC's commercial skills, customer knowledge and geographical reach with Swiss Post Solutions' technological and

operational excellence in document outsourcing to offer a range of physical and digital solutions.

These solutions include mail room services, scanning and processing of documents, data capture, records and archive management, print and reprographics as well as third party supplier management and the recently announced products Swiss Post Box and IncaMail.

"The strategic tie-up with a world leading supplier like Swiss Post enables us to offer our Gulf-based maritime and logistics clientele value-added office solutions that can help them trim cost, enhance productivity and improve information management," says Christer Sjödoﬀ, Group Vice President for GAC Solutions.

"We also foresee further synergy whereby GAC Office Solution's value proposition can be expanded with complementary services from our existing logistics portfolio such as removals, freight forwarding, records retention and storage services to offer clients end-to-end solutions. We are confident about the uptake of our innovative technology-led services as organisations are increasingly seeking to outsource non-core functions to focus on their core competencies," he further added.

GAC Solutions is the GAC Group's fourth - and newest - business area, besides shipping, logistics and marine services. It is designed to meet the needs of the international maritime community through strategic tie-ups that marry GAC's capabilities in shipping, logistics and marine with the specialist services of its partners.

These partnerships bring together GAC's commercial skills and customer knowledge with the technical and manufacturing skills of world leading businesses.

GAC was attracted to Swiss Post Solutions by its reputation as a leading provider of document solutions for a broad portfolio of blue chip companies, including Zurich Financial Services, Siemens and Microsoft.

Already well established in Europe and the USA, the formation of a dedicated Middle East operation represents an important strategic expansion for Swiss Post Solutions, and puts it firmly at the forefront of document outsourcing in its bid to become represented and respected globally.

Markus J Becker, CEO Swiss Post Document Solutions, welcomes the timely expansion into this new market: "We have expanded rapidly through a combination of organic growth and acquisitions. Our success and growth in Europe and the USA provide the crucial foundation for us to penetrate new markets, and this exciting new venture with GAC represents a fantastic opportunity for us to enhance our international reach.

Corporations that have multiple sites and floors in offices and buildings will benefit from the information flows and controls to ensure timely delivery and processing of documents and goods to individuals within the workplace. This encompasses a diverse range of business sectors including financial services, retails, media, public sector, technology, energy and utilities amongst others.

STAGE SET.... IDA WORLD CONGRESS 2009

Contd. from Page 1

As technology makes advancements across the globe it is important to nurture a culture of innovation right here in the Middle East to accelerate sustainable economic development and to make the region technologically capable and globally competitive."

The opening ceremony will be held at the Madinat Jumeirah and will host speakers including Dr. Yaacob Ibrahim, Minister of the Environment and Water Resources, Singapore; HE Eng Fahmi Bin Ali Al Jowder, Minister of Works and Minister in Charge of the Electricity and Water Authority, Kingdom of Bahrain; HE Abdullah Al Hussain, Minister of Water and Electricity, Kingdom of Saudi Arabia; HE Mohammad Bin Dha'en Al Hameli, Minister of Energy, UAE; Dr. Rashid Ahmad bin Fahad, Minister of Environment and Water, UAE.

Salma Ali Saif Bin Hareb, Chief Executive Officer, Economic Zones World will welcome the delegates on behalf of the hosts. The welcome address will be delivered by IDA President Lisa Henthorne.

The keynote address will be delivered by David H. Koch, President of Koch Membrane Systems and Executive Vice President of Koch Industries, Inc., philanthropist and a pioneer in the advancement in membrane technology.

Additionally, the congress presents a Technical Program spanning four days, which will

include 26 sessions and 240 papers assigned to either oral or poster presentations. New features at this year's World Congress are the inclusion of round tables in some of the sessions as well as touch-screen availability of poster presentations.

One of the first sessions of the Technical Program is dedicated to an exploration of alternative ideas, innovative solutions and nuclear technologies for desalination. This session explores some of the future techniques that may expand the existing portfolio of processes for water production. Other sessions will be held on topics as diverse as Chemicals, Scaling and Cleaning and Mineral Recovery; Environmental Sustainability and Energy Recovery: A Dramatic Reduction in Energy Consumption for Desalination.

Innovation returns as an important theme in virtually each session of the conference - from corrosion and new materials selection, to advances in energy recovery solutions that have been introduced to reduce the energy footprint in desalination systems. This progress has greatly contributed to improvement in sustainability of water solutions, decreased energy consumption and reduced carbon footprint of desalination systems, as well as decreased water cost.

A concurrent exhibition will showcase the latest equipment and technology from 70 participating companies from over 21 countries.

DUBAI LOGISTICS CORRIDOR....

Contd. from Page 1

The cooperation agreement, aims to integrate Dubai's sea, air and land transportation infrastructure to form a unique multi-modal logistics platform which will push cargo volumes between Dubai and the Middle East markets besides sea-air transfers between Asia and Europe by over 10 percent and will have a multi dimensional impact on Dubai's economic growth.

Dubai Logistics Corridor's distinctive features include common business processes, common business platform and single window customer services, which will facilitate fast and seamless turnaround time for free zone companies.

Jafza's participation as a supporter of the inaugural SITL will also include 2 other dedicated sessions covering 'How to do business with Economic Zones World' delivered by Mansoor Al Bastaki, Sales Manager, and 'Build-to-suit (BTS) warehouses in the UAE' a session detailing the innovative new customised product brought to the UAE by Gazeley, global provider of sustainable logistics spaces and a member of Economic Zones World. The session will be delivered by Nick Cook, Vice President - Commercial and will highlight the BTS offering, which brings to the UAE expertly designed, customised warehousing, built to exact customer specification and conforming to the highest standards of sustainability.



UAE MINISTRY OF FOREIGN TRADE DELEGATION VISITS ECONOMIC ZONES WORLD

Embassy officials briefed on new free zone developments and initiatives



Senior EZW officials with UAE Ministry of Foreign Trade delegation

Economic Zones World (EZW) has recently received a delegation of officials from the UAE Ministry of Foreign Trade. The delegates were briefed on the various trade supporting initiatives EZW has launched to attract global

businesses to Dubai and the UAE. The meeting was in line with EZW's policy of constantly coordinating with ministries and government departments to boost efforts to bring FDI into the country.

Ibrahim Mohamed Al Janahi, Chief Commercial Officer, EZW, met the officials who are to assume trade and commerce related charges at the UAE Embassies in various countries. A presentation was made to the delegation, introducing Jafza's customer-oriented programmes, its upcoming new facilities and the infrastructure developments in the free zone and around it. He briefed them on Jafza's strategy to attract overseas investors through highly beneficial incentives.

Ibrahim Mohamed Al Janahi on the occasion said: "These meetings offer great opportunity to EZW and its flagship companies to introduce their facilities, business model, state of the art infrastructure and unique strategic location and services to the Trade Ministry delegations who promote UAE's huge investment potential to the investors worldwide. The visiting delegation included Dr. Mohammed Al Fakhri from the UAE Embassy in Berlin, Germany, Dr. Adam Abdul Hameed (Seoul, South Korea), Mr. Abdul Rahim Al Falahi (Pretoria, South Africa), Dr. Ahmed F. Elbeshlawy (Hong Kong), Ms. Heba Al Jenaibi (London, UK) and Mr. Elbachir Elfalah (Ottawa, Canada).

The meeting also discussed ways to further strengthen cooperation between EZW and the Ministry for maximising Dubai's and the UAE's economic growth potentials.



KRAFT FOODS POSTS ROBUST GROWTH IN THE MIDDLE EAST AND AFRICA IN H1, 2009

Jafza-based US food and beverage giant's regional subsidiary maintains double digit growth in the region on the back of surging demand, innovation and commodity-led pricing

Kraft Foods Middle East and Africa, a Jafza-based market leader in powdered beverages and processed cheese in the region, maintains its plus 10 percent growth in the first half of the current year.



Vishal Tikku, Managing Director, Kraft Foods Middle East and Africa

The US food and beverage giant Kraft Foods Inc.'s regional subsidiary achieved the impressive growth in the region on the back of surging demands fuelled by commodity led pricing actions in 2008. Its half-yearly growth far exceeds the group's organic net revenue growth of 2.9 per cent. Kraft Foods MEA also leads the organic net revenues increase of 9.3 per cent posted by Kraft Foods developing markets under which the region falls, for the same period.

Vishal Tikku, Managing Director, Kraft Foods Middle East and Africa said: "The robust growth in revenue is the reflection of the steady growth in demand and also the pricing we introduced last year with a focus on building quality-cost ratio that continued to offer the right bundle of benefits at the right price. Bulk of the growth was fuelled by the increased demands for our power brands such as Tang, Kraft Cheese, Oreo and LU biscuits."

Its 80 per cent market share by value in the Powdered Beverages segment, has not stopped Kraft from constantly evolving the brand to meet the changing needs and taste of the consumer.

"Of late, the market has been showing preference for more natural products. So we re-launched our flagship brand Tang with added nutritional ingredients and natural flavours derived from fruits. There is also an additional vitamin bundle including vitamins A, B and C. Even the updated packaging is aimed at strongly reflecting Tang's new value offerings.

We also launched the Tang Berry variant as a limited edition Ramadan product in line with consumer taste in the holy month. We believe this innovation will strengthen our brand and give us a strong hand to reinforce our leadership in the

region," Tikku further added. Responding to a 'wellness' trend Kraft also introduced a 'Active' version of their iconic Cream Cheese Spread jar, with 20% more Protein and 20% less Fat which has provided impetus to the revenue growth.

From its regional headquarters in Jafza, the US food and beverage giant commands operations in GCC, Yemen, Iran, Iraq, Pakistan, most of Africa and the Levant.



Kraft Foods main products in the region



ECONOMIC ZONES WORLD MANAGEMENT MEMBER SCALES KILIMANJARO FOR A THIRD TIME

Ali Dawood, first UAE National to climb the mountain, returns to site of triumph

Ali Dawood, Senior Vice President, Africa Region, Economic Zones World, has scaled Africa's highest peak, Mount Kilimanjaro, Tanzania for the third time. He made a successful ascent of Uhuru Peak, taking just two and a half days to reach the top, breaking his own records from his previous 2 climbs.

His first attempt was in 1999, which he achieved in four days. This climb was particularly special for Ali since it made him the first UAE National to climb Mount Kilimanjaro. He next climbed to the peak in 2003, reducing his time to three days.

Mount Kilimanjaro is located in northeast Tanzania and is the highest peak in Africa. Uhuru Peak, on the Kibo cone, is Kilimanjaro's summit at an altitude of 5,681 metres.

Ali's began his ascent at Mangaru Gate proceeding

through rain forests and tough terrain for 2 ½ days crossing camps including Mandara, Horombo, Kibo, Gilman's Point, finally reaching the Uhuru Peak at dawn to look down on the rest of the ice capped peaks.

"The climb involves intensive training," said Ali whose regime consisted of climbing 35 floors of stairs 10 times daily alternated with cardio training consisting of regular walking to set the pace required for the steady endurance that the climb entails.

Ali had previously sustained an Achilles tendon injury; "and this climb was a testament to my return to fitness and proof really that anyone can do it to restore body and spirit," he said, encouraging more people in the UAE to undertake these activities. Ali is a personal champion of the climbing cause and plans to return again in both professional and

personal capacities, with a fond wish of going on an ultimate team building activity with the entire EZW Africa team in the near future. He also hopes to set a new Emirati record by reaching the Peak within 24 hours.



Ali Dawood, Senior Vice President, Africa Region, EZW at Africa's highest peak, Mount Kilimanjaro



EZW LAUNCHES FUND-RAISER FOR ASIA DISASTER VICTIMS

Jafza-based community pulls together to donate to noble humanitarian cause

This month, Economic Zones World launched a humanitarian fund-raising campaign in association with Dubai-based 'Dar Al Ber' to help the victims of the recent earthquake and storms in India, Indonesia and the Philippines.

Five authorised collection desks were set up for the purpose throughout high traffic Jafza buildings to receive donations from community members working within the free zone. Donation cash boxes were also set up at key Jafza-based companies to encourage further participation.

Extending condolences to the communities affected by the disasters, Fatma Salem, Executive Vice President and Commercial Director, Economic Zones

World, UAE Region, said: "We're extremely saddened by the catastrophic impact of the earthquake on Indonesia, Typhoon Ketsana on the Philippines and the devastating floods in southern India. This is a humanitarian crisis on a massive scale and there should be an all-out effort to mobilize aid for the victims as quickly as possible."

"EZW is home to more than 6,000 companies and over 130,000 people from various countries work here at Jafza alone. We believe even donations as modest as AED 10 from each one of us will make a huge difference in our efforts to raise funds. We appeal to all our friends and colleagues to come forward and join this noble cause."



Relief Collection Desk at EZW

Sudoku ★★★★★ 4puz.com

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